

For specific questions about how to use the questionnaire users should contact: [cdcinfo@cdc.gov](mailto:cdcinfo@cdc.gov). Further information about the Youth Media Campaign and questionnaire available from <http://www.cdc.gov/YouthCampaign>

**YOUTH MEDIA CAMPAIGN LONGITUDINAL SURVEY  
MASTER QUESTIONNAIRE  
PARENT INTERVIEW**

This questionnaire contains all questions asked in the YMCLS.

1 = Asked in 2002 only	6 = Asked in 2004 only	11 = Asked in 2006 only
2 = Asked in 2003-2006	7 = Asked in 2004-2006	12 = Asked in 2002-2003 & 2006
3 = Asked in 2005-2006	8 = Asked in 2002-2004	13 = Asked in 2004 & 2005
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The question number is the variable name except where noted.

**Panel One, 2002 Introduction**

EX\_PAR

[Hello, this is (INTERVIEWER) and I'm calling for the Centers for Disease Control and Prevention, the CDC, about a voluntary and confidential research study about children's participation in physical and social activities. You can skip any question you don't want to answer or stop at any time.]

(Now) I'd like to ask you some questions related to activities (CHILD1/CHILD2) may have participated in like sports, clubs, and family activities. (It will take about 10 minutes.) Then I would like to ask [CHILD1 and CHILD2] similar questions. If you're ready, let's begin (with questions about [CHILD1]).

If s6. > 1, complete interview about CHILD1, then repeat child-specific questions about CHILD2.

**Panel Two, 2004 & Panel Three, 2006 Introduction**

EX\_PAR CROSS SEC

[Hello, this is (INTERVIEWER) and I'm calling for the Centers for Disease Control and Prevention, the CDC, about a voluntary and confidential research study about children's participation in physical and social activities.]

(Now) I'd like to ask you some questions related to activities (CHILD1/CHILD2) may have participated in like sports, clubs, and family activities. You can skip any questions you don't want to answer or stop at any time. Your answers will be handled in a confidential manner and will help us better understand children's health. The interview will take about 15 minutes, and then I would like to ask [CHILD1/CHILD1 and CHILD2] similar questions. If you're ready, let's begin (with questions about [CHILD1]).

**Introduction for all follow up years**

EX\_PAR FOLLOWUP

[FROM CONTACT SPECS: Hello, this is (INTERVIEWER) and I'm calling for the Centers for Disease Control and Prevention, the CDC. Last year we spoke with (YOU/CHILD'S MOTHER) about children's participation in physical activities].

This is a voluntary research study. You can skip any questions you don't want to answer or stop at any time. Your answers will be handled in a confidential manner and will help us better understand children's health. The interview will take about 15 minutes, and then I would like to ask [CHILD1/CHILD1 and CHILD2] similar questions. If you're ready, let's begin (with questions about [CHILD1]).

EX\_PAR2

Now I'd like to ask about [CHILD2].

P1.<sup>1</sup> First, I'd like to confirm [CHILD1/CHILD2]'s age. In what month and year was (he/she) born?

MONTH \_\_\_\_\_ YEAR \_\_\_\_\_

1	January	7	July
2	February	8	August
3	March	9	September
4	April	10	October
5	May	11	November
6	June	12	December

Calculate AGE2002 = child's age. Calculate current age for display in 1. If current age does not match screener age or birth month is current month, go to P2. Else, go to INTRO2.

P\_1.<sup>2</sup> First, I'd like to confirm [CHILD1/CHILD2]'s age. Is [he/she] (INSERT AGE) years old?

YES ..... 1 (GO TO BOX PINTRO1)  
NO ..... 2 (GO TO P2a)

P2.<sup>1</sup> That would mean that [CHILD1/CHILD2] [is (AGE/turns AGE) this month]. Is that right?

YES ..... 1 (GO TO BOX PINTRO1)  
NO ..... 2 (GO TO P2a)

P2a. How old is [CHILD1/CHILD2]?

AGE \_\_\_\_\_  
(IF CHILD IS OUTSIDE OF TARGET AGE AT FIRST INTERVIEW, GO TO THANK5)

BOX PINTRO1  
If CHILD1, go to PINTRO1. Else, if CHILD2, go to PINTRO2.

PINTRO1

Now, I'd like to explain the types of physical activities I will be asking about. The first questions are about organized groups like sports teams and physical activity classes. The next questions are about unstructured physical activities (CHILD1/CHILD2) may do in [his/her] free time for fun.

For all of the questions, please do not include the time spent in activities during the school day like PE, gym class, or recess.

PINTRO2

First, I'll ask about physical activities in an organized group, and then I'll ask about unstructured physical activities.

For all of the questions, please do not include the time spent in activities during the school day like PE, gym class, or recess.

<sup>1</sup> Asked in 2002 only.

<sup>2</sup> Asked in 2003-2006.

P3. Now, think about the sports teams and physical activity classes (CHILD1/CHILD2) may have participated in during the past school year like basketball, martial arts, or swimming lessons.

How important is it to you that [CHILD1/CHILD2] participates in sports teams or physical activity classes? Would you say....

- Extremely important, ..... 1 (GO TO P4)
- Very important, ..... 2 (GO TO P4)
- Somewhat important, or..... 3 (GO TO P4)
- Not very important ..... 4 (GO TO P4)
- R VOLUNTEERS CHILD HAS A DISABILITY  
(NOT A SHORT-TERM ILLNESS  
OR INJURY) ..... 5 (GO TO P\_D1)

P\_D1 and P\_D2 asked only if parent volunteers that child has a disability.

P\_D1. Does (CHILD1/CHILD2)'s disability or condition prevent (him/her) from participating in sports or other unstructured physical activities (he/she) may do for fun?

- YES ..... 1 (GO TO P\_D2)
- NO ..... 2 (GO TO P\_D2)

P\_D2. Does (CHILD1/CHILD2)'s disability or condition prevent (him/her) from participating in school clubs and community groups?

- YES ..... 1 (GO TO BOXP4)
- NO ..... 2 (GO TO BOXP4)

BOX P4

If P\_D1= 1 and P\_D2 =1, go to THANK5.  
 Else, if P\_D1= 2 and P\_D2 =1, go to P3.  
 Else if P\_D1= 1 and P\_D2 =2, go to P8INTRO (in 2002) or P10INTRO (in other years).

P4. How confident are you that you can influence [his/her] involvement in these activities? Are you...

[IF NEEDED: By "influence involvement" we mean getting (CHILD1/CHILD2) to begin, maintain, or do more of these activities].

- Extremely confident, ..... 1
- Very confident,..... 2
- Somewhat confident, or ..... 3
- Not very confident..... 4

P5INTRO

Now think about the physical activities [CHILD1/CHILD2] may have done in [his/her] free time during the past school year, things like riding bikes, playing actively outside with friends, or shooting hoops.

P5. How important is it to you that [he/she] do these activities? Would you say...

- Extremely important, ..... 1 (GO TO P6)
- Very important, ..... 2 (GO TO P6)
- Somewhat important, or..... 3 (GO TO P6)
- Not very important ..... 4 (GO TO P6)
- R VOLUNTEERS CHILD HAS A DISABILITY  
(NOT A SHORT-TERM ILLNESS  
OR INJURY) ..... 5 (GO TO P\_D1)

P6. How confident are you that you can influence [CHILD1/CHILD2]'s involvement in these activities? Are you...

[IF NEEDED: By "influence involvement" we mean getting (CHILD1/CHILD2) to begin, maintain, or do more of these activities].

- Extremely confident, ..... 1
- Very confident,..... 2
- Somewhat confident, or ..... 3
- Not very confident ..... 4

BOX P5B

If P\_D1= 1 and P\_D2 =2, go to P11.  
Else, go to P10INTRO.

P8INTRO

The next questions are about [CHILD1/CHILD2]'s involvement in other kinds of group activities both during and after school.

P8.<sup>1</sup> For these questions, think about [CHILD1/CHILD2]'s involvement in school groups like band, drama club, or student government and community groups like Scouts or 4-H.

How important is it to you that [he/she] be involved in school or community groups? Would you say...

- Extremely important, ..... 1
- Very important, ..... 2
- Somewhat important, or..... 3
- Not very important ..... 4

<sup>1</sup> Asked in 2002 only.

P9.<sup>1</sup> How confident are you that you can influence [CHILD1/CHILD2]'s involvement in these activities? Are you...

[IF NEEDED: By "influence involvement" we mean getting (CHILD1/CHILD2) to begin, maintain, or do more of these activities].

- Extremely confident, ..... 1
- Very confident,..... 2
- Somewhat confident, or ..... 3
- Not very confident..... 4

P10INTRO

The next few questions are about family activities you or another adult in your household may have done with [CHILD1/CHILD2] in the past 7 days, since last [DAY].

P10. In the past 7 days, how many days did you or another adult in your household do any physical activities with [CHILD1/CHILD2] including things like active games, sports or other physical activities, and so forth? Please include only activities where both you and [CHILD1/CHILD2] were active.

[IF NEEDED: This also includes activities where both (CHILD1/CHILD2) and another adult in your household were active.]

NUMBER OF DAYS \_\_\_\_\_  
(ENTER # 0 to 7)

P\_10.<sup>2</sup> Now, thinking about the next month, how likely are you to do physical activities with [CHILD1/CHILD2]? Are you...

- Extremely likely ..... 1
- Very likely ..... 2
- Somewhat likely, or..... 3
- Not very likely? ..... 4

P11. During the past 7 days, how many days did you or another adult in your household have the evening meal with [CHILD1/CHILD2] sitting around a table?

NUMBER OF DAYS \_\_\_\_\_  
(ENTER # 0 to 7)

P\_11a.<sup>2</sup> Now, the next question is about [CHILD1/CHILD2]'s school. How many miles does [he/she] live from school?

[IF NEEDED: Please make your best guess.]

NUMBER OF MILES \_\_\_\_\_

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<sup>1</sup> Asked in 2002 only.

<sup>2</sup> Asked in 2003-2006.

P\_11b.<sup>2</sup> (IF ONE MILE OR LESS) In a usual week, how many days does [CHILD1/CHILD2] walk or bike to or from school?

NUMBER OF DAYS \_\_\_\_\_  
(ENTER # 0 to 7)

REFUSED ..... -7  
DON'T KNOW ..... -8

P\_11c.<sup>2</sup> The next few questions are about TV and video games.

How often do you set limits on the amount of time [CHILD1/CHILD2] watches television? Would you say...

Always, ..... 1  
Very often, ..... 2  
Sometimes, ..... 3  
Rarely, or ..... 4  
Never? ..... 5

P\_11d.<sup>2</sup> How often do you set limits on the amount of time [CHILD1/CHILD2] plays video games? Would you say...

Always, ..... 1  
Very often, ..... 2  
Sometimes, ..... 3  
Rarely, or ..... 4  
Never? ..... 5

The following questions are asked once regardless of number of children interviewed.

P\_11e.<sup>2</sup> Now please just answer yes or no. Do you have cable television in your household?

YES ..... 1  
NO ..... 2

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<sup>2</sup> Asked in 2003-2006.

P12INTRO

These next questions are about how parents might be involved in their children's activities after school and on the weekend.

P12. During the past school year, did you or another adult in your household\* coach a team or lead a group [CHILD1 participates in / CHILD1 or CHILD2 participate in]?

- YES ..... 1
- NO ..... 2

P13. During the past school year, how often did you or another adult in your household\*.... Would you say....

	ALWAYS	VERY OFTEN	SOME-TIMES	RARELY	NEVER
a. Attend the events related to [CHILD1/ CHILD1 or CHILD2]'s sports, clubs, or other activities? .....	1	2	3	4	5
b. Take [CHILD1/ CHILD1 or CHILD2] to and from activities? .....	1	2	3	4	5

P\_13c.<sup>2</sup> In the next year, how likely are you or another adult in your household to coach a team or lead a group that [CHILD1/ CHILD1 or CHILD2] participates in? Are you...

- Extremely likely ..... 1
- Very likely ..... 2
- Somewhat likely, or..... 3
- Not very likely? ..... 4

P\_13d.<sup>2</sup> In the next month, how likely are you or another adult in your household to attend the events related to [CHILD1/ CHILD1 or CHILD2]'s sports, clubs, or other activities? Are you...

- Extremely likely..... 1
- Very likely ..... 2
- Somewhat likely, or..... 3
- Not very likely? ..... 4

P\_13e.<sup>2</sup> For this question, please think about your physical activities in the past 7 days. On how many days, since last [DAY], did you do physical activities or exercise such as brisk walking, jogging, or biking for at least 10 minutes at a time?

NUMBER OF DAYS \_\_\_\_\_  
(ENTER # 0 to 7)

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\* "or another adult in your household" added after 2002.

<sup>2</sup> Asked in 2003-2006.

P7. For these next questions, think about the physical activities and sports that kids in general may do and tell me whether you strongly agree, agree, disagree, or strongly disagree.

	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE
P7a. Kids who do regular physical activities have more self-confidence. Do you strongly agree, agree, disagree, or strongly disagree? .....	1	2	3	4
P7b. Kids who do regular physical activities are healthy. ....	1	2	3	4
P7c. <sup>1</sup> Kids who do physical activities have problems in school.....	1	2	3	4
P7d. Kids who do regular physical activities will be healthier adults. ....	1	2	3	4
P_7e. <sup>2</sup> I think it's a parent's responsibility to help their children find physical activities to do. ....	1	2	3	4
P_7f. <sup>2</sup> I think all kids should be physically active every day.....	1	2	3	4
P_7g. <sup>2</sup> Parents play an important role in whether their kids are physically active when they grow up. ....	1	2	3	4

P14. Thinking about all of the activities that [CHILD1 does/ CHILD1 and CHILD2 do], please tell me whether you strongly agree, agree, disagree, or strongly disagree with each of the following statements.

[INSERT STATEMENTS A THROUGH E. READ SCALE IF NECESSARY]

	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE
a. Transportation problems prevent my [child/children] from participating in activities [he/she/they] would like to do. Do you strongly agree, agree, disagree, or strongly disagree? .....	1	2	3	4
b. There are plenty of opportunities for my [child/children] to participate in activities where I live. ....	1	2	3	4
c. My [child is/children are] not able to participate in some activities because they are too expensive. ....	1	2	3	4
d. I have enough time to keep my [child/children] involved in activities.....	1	2	3	4
e. I feel comfortable letting my [child/children] play outside near our home. ....	1	2	3	4

P\_14a.<sup>2</sup> For these next few questions, we would like you to just make your best guess.

Experts recommend that children watch no more than how many hours of television per day?

NUMBER OF HOURS \_\_\_\_\_  
(ENTER # 1 to 10)

<sup>1</sup> Asked in 2002 only.

<sup>2</sup> Asked in 2003-2006.



P\_14b.<sup>2</sup> Experts recommend that children participate in physical activity how many days per week?

NUMBER OF DAYS \_\_\_\_\_  
(ENTER # 0 to 7)

P\_14c.<sup>2</sup> Experts recommend that children do how many minutes per day when they participate in physical activity?

NUMBER OF MINUTES \_\_\_\_\_  
(ENTER # 0 to 240)

P\_14d.<sup>2</sup>

Next we have a few questions about messages and advertising you may have seen.

Have you seen, read, or heard about any messages or advertising for kids getting active?

YES ..... 1 (GO TO P\_14e)  
NO ..... 2 (GO TO P15)

If NO, go to P15.  
Else, continue.

P\_14e.<sup>2</sup> What is the name of the message or advertising?

[PROBE: If something other than VERB mentioned: Are there any others for kids getting active?  
PROBE AGAIN If second message other than VERB mentioned: Are there any others? Record final answer]

VERB ..... 1  
VERB, it's what you do ..... 2  
OTHER (SPECIFY) ..... 91

P15. There are many ads on television, radio, and in newspapers and magazines with slogans you may or may not remember. Have you heard, read, or seen any ads with the slogan...[KEEP A FIRST; ROTATE B THROUGH E.]

	YES	NO
a. "Just do it"?	1	2
b. <sup>1</sup> How about "Come on Home"?	1	2
c. How about "Parents: The Anti-Drug"?	1	2
d. How about "Verb. It's What You Do*."?	1	2
e. How about "Akimbo"?	1	2

<sup>2</sup> Asked in 2003-2006.

<sup>1</sup> Asked in 2002 only.

\* "It's What You Do" added after 2002

P\_15x.<sup>3</sup> Please tell me all of the places you have seen, read or heard about VERB.  
 [DO NOT READ LIST. CODE ALL RESPONSES.] [RECORD ANSWERS BELOW UNDER P\_15x.]

		P_15x
P_15xTV	On television	1
P_15x RAD	On the radio	2
P_15x INT	On the internet	3
P_15x FRN	From friends	4
P_15x CHL	From your children	5
P_15x SCH	At school/from teacher	6
P_15x MAG	In magazines	7
P_15x SIG	On signs, billboards, or posters	9
P_15x EVN	At an event, concert, or the mall	10
P_15x CLB	At an after-school or community club, like the YMCA	11
P_15x NEW	In newspapers	12
P_15x OTH	Anywhere else?	
	Other: Specify _____	91

P16 though P18 were asked of the parent respondent the first time he or she was interviewed.

P16INTRO

Now I'd like to ask you a few questions about you and your household.

P16. Are you currently...

- Married, ..... 1
- Widowed, ..... 2
- Divorced, ..... 3
- Separated, or ..... 4
- Never Married ..... 5

P17. What is the highest grade or level of school you completed? [DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.]

- NONE, OR GRADES 1-4..... 1 (GO TO P18)
- GRADES 5,6,7 ..... 2 (GO TO P18)
- GRADE 8..... 3 (GO TO P18)
- SOME HIGH SCHOOL (GRADES 9-11) ..... 4 (GO TO P18)
- GRADE 12, HIGH SCHOOL DIPLOMA,  
OR GED ..... 5 (GO TO P18)
- TRADE/TECHNICAL/VOCATIONAL  
TRAINING BEYOND H.S. .... 6 (GO TO P18)
- SOME COLLEGE OR UNIVERSITY  
BUT NO DEGREE ..... 7 (GO TO BOX P19)
- ASSOCIATE'S DEGREE (AA)..... 8 (GO TO BOX P19)
- BACHELOR'S DEGREE (B.A., B.S.)..... 9 (GO TO BOX P19)
- SOME GRADUATE OR PROFESSIONAL  
SCHOOL BUT NO DEGREE ..... 10 (GO TO BOX P19)
- GRADUATE/PROFESSIONAL DEGREE  
(MA,MS,PHD,MD,DDS,JD) ..... 11 (GO TO BOX P19)

<sup>3</sup> Asked in 2005-2006.

P18. Do you have a high school diploma or its equivalent, a GED?

YES ..... 1  
NO ..... 2

Race/ethnicity was asked during the first interview about the child. P19 was administered in 2002 only.  
Subsequent interviews used P19a and P19b to conform to OMB guidelines.

P19. Do you describe [CHILD1/CHILD2]'s race as... [READ 1-6. CODE ALL THAT APPLY.]

P19WHITE White, ..... 1  
P19BLACK Black or African-American, ..... 2  
P19HISP Hispanic or Latino ..... 3  
P19ASIAN Asian ..... 4  
P19HAWAI Native Hawaiian or Other  
Pacific Islander, or ..... 5  
P19AMIND American Indian or Alaska Native ..... 6  
P19OTHR OTHER (SPECIFY) \_\_\_\_\_ 91

P19a. Is (CHILD1/CHILD2) of Spanish, Hispanic, or Latino origin?

YES ..... 1  
NO ..... 2

P19b. What is (his/her) race? You may choose more than one. [CODE ALL THAT APPLY.]

White, ..... 1  
Black or African-American, ..... 2  
American Indian or Alaska Native, ..... 3  
Asian, or ..... 4  
Native Hawaiian or  
Pacific Islander? ..... 5  
OTHER (SPECIFY) \_\_\_\_\_ 91

P20. How many adults age 18 or over are currently living in your household including yourself? [ACCEPT ONLY ONE RESPONSE.]

NUMBER OF ADULTS \_\_\_\_\_  
(ENTER # 1 to 20)

P21. [Is (CHILD1/CHILD2)'s other parent currently living/Does either of (CHILD1/CHILD2)'s parents currently live] in the household with (CHILD1/CHILD2)?

YES ..... 1  
NO ..... 2

P22. How many children under age 18 are currently living in your household? [ACCEPT ONLY ONE RESPONSE.]

NUMBER OF CHILDREN \_\_\_\_\_  
(ENTER # 1 to 20)

P23 was asked of the parent respondent the first time he or she was interviewed.

P23. What was the total income of all persons in your household over the past year, including salaries or other earnings, interest, retirement, and so on for all household members? Was it...

\$25,000 or less, or ..... 1 (READ SET 1)  
More than \$25,000..... 2

[P23a.]

Was it...

\$50,000 or less, or ..... 1 (READ SET 2)  
More than \$50,000..... 2 (READ SET 3)

[P23SET 1]

\$5,000 or less ..... 1  
\$5,001 to \$10,000..... 2  
\$10,001 TO \$15,000..... 3  
\$15,001 TO \$20,000, or..... 4  
\$20,001 TO \$25,000..... 5

[P23SET 2]

\$25,001 TO \$30,000..... 6  
\$30,001 TO \$35,000..... 7  
\$35,001 TO \$40,000..... 8  
\$40,001 TO \$45,000, or..... 9  
\$45,001 TO \$50,000..... 10

[P23SET 3]

\$50,001 TO \$60,000..... 11  
\$60,001 TO \$75,000..... 12  
\$75,001 TO \$100,000, or..... 13  
Over \$100,000..... 14

## CLOSING STATEMENT

[IF PANEL ONE, 2002, PANEL TWO, 2004, OR PANEL THREE, 2006, ADMINISTER QUESTIONS S20 THROUGH S29ov FROM SCREENER HERE.]

Those are all the questions I have for you. Next I'd like to talk to (CHILD 1) and (CHILD2).

THANK4. Those are all the questions I have for you. Thank you very much for your time. Goodbye.

THANK5. (We are only interviewing in households with children age 9 to 13.) (Those are all the questions I have about (CHILD/CHILD1) (but I do want to ask you about (CHILD2)/but I do have a few more questions.) Thank you very much for your time. Goodbye.



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**EX\_CHILD**

Hi, my name is (INTERVIEWER) and I'm calling for the Centers for Disease Control and Prevention, the CDC. We are asking kids across the country to volunteer to participate in a study about their after-school and weekend activities. It takes about 10 minutes, and your answers will be kept private. I'll try to make my questions very clear, but if you don't understand something, I'll explain again. If there is something you don't want to answer, just say so, and if you want to stop, just tell me. [We have already talked with your (RELATION) and you can check with (him/her) if you have questions about this.] If you're ready, let's begin.

C1. Do you go to school right now, or are you out of school for (a/summer) break?

- IN SCHOOL..... 1
- NOT IN SCHOOL ..... 2
- OUT FOR SUMMER..... 3
- OUT FOR ANOTHER SCHOOL BREAK..... 4
- OTHER (SPECIFY) ..... 91

**BOX C1**

If P\_D1=1 and P\_D2=2, go to C\_8A. If P\_D1= 2 and P\_D2 =1, go to C2INTRO.  
 Else, go to C2INTRO.

**C2INTRO**

For the next few questions, think about the physical activities you may have done in the past 7 days, things that got your body moving like sports, physical activity lessons, or playing actively with your friends. (Do not include things you did during the school day like PE, gym class, or recess.)

C2. In the past 7 days, since last [DAY], did you do any physical activities (after school or on the weekend)?

- YES ..... 1 (GO TO C3)
- NO ..... 2 (GO TO C8)

C\_2a.<sup>5</sup> On how many of the past 7 days, since last [DAY], did you do a physical activity?

NUMBER OF DAYS \_\_\_\_\_  
 (ENTER # 1 to 7)

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<sup>5</sup> Asked in 2003 only.

C3. What physical activities did you do in the past 7 days? (Remember not to include things you did during the school day like PE, gym class, or recess.)  
 (PROBE: Did you do any other physical activities in the past 7 days?)

C3AEROBC	AEROBICS/WEIGHT TRAINING/GYM/EXERCISE .....	1
C3BALLET	<i>BALLET</i> <sup>1</sup> .....	2
C3BASEBL1 & 2	BASEBALL/SOFTBALL/ CATCH/PITCHING .....	3
C3BSKTBL	BASKETBALL .....	4
C3BIKRD1 & 2	BIKE RIDING/DIRT BIKING/MOUNTAIN BIKING .....	5
C3BOWL	<i>BOWLING</i> <sup>1</sup> .....	6
C3CHEERL	CHEERLEADING .....	7
C3CROSSC	<i>CROSS COUNTRY</i> <sup>1</sup> .....	8
C3DANCE 1, 2 & 3	DANCE .....	9
C3FIELDH	FIELD HOCKEY/STREET HOCKEY/ROLLER HOCKEY .....	10
C3FOOTBL	FOOTBALL .....	11
C3GOLF	GOLF .....	12
C3GYMNAS	GYMNASTICS/TUMBLING .....	13
C3HIKING	HIKING .....	14
C3ICEHOC	ICE HOCKEY .....	15
C3ICESKA	ICE SKATING .....	16
C3JUMPRP	JUMPING ROPE .....	17
C3KARATE	* <i>KARATE/TAE KWON DO/JUDO</i> <sup>1</sup> .....	18
C3LACROS	LACROSSE .....	19
C3MRART1 & 2	*MARTIAL ARTS (KARATE/TAE KWON DO/JUDO, ETC.) <sup>2</sup> .....	16
C3PLAYGM	PLAYING GAMES (PROBE WERE YOU PHYSICALLY ACTIVE? IF NO, DON'T COUNT) .....	20
C3PLAYTG	<i>PLAYING TAG</i> <sup>1</sup> .....	21
C3ROLLER	ROLLER BLADING/ROLLER SKATING .....	22
C3ROWING	<i>ROWING</i> <sup>1</sup> .....	23
C3RUNNIN	RUNNING/JOGGING .....	24
C3SCOOTR	SCOOTER RIDING (PROBE: DOES IT HAVE A MOTOR? IF YES, DON'T COUNT) .....	25
C3SKATEB	SKATEBOARDING .....	26
C3SOCCER	SOCCER .....	27
C3SWIM	SWIMMING .....	28
C3TENNIS	TENNIS .....	29
C3TRACKF	TRACK & FIELD .....	30
C3TRAMPO	<i>TRAMPOLINE JUMPING</i> <sup>1</sup> .....	31
C3VOLLEY	VOLLEYBALL .....	32
C3WALK	WALKING .....	33
C3WRESTL	WRESTLING .....	34
C3YOGA	<i>YOGA</i> <sup>1</sup> .....	35
	OTHER 4 (SPECIFY) .....	91

<sup>1</sup> Asked in 2002 only.

<sup>2</sup> Asked in 2003-2006.

\* Martial Arts (asked in 2003-2006) replaced Karate (asked in 2002 only) after 2002.



C4. Was [ACTIVITY] with an organized group that has a coach, instructor, or leader, or was this an activity you did in your free time?

AC4Z1-AC4Z5	ORGANIZED .....	1
	FREE TIME .....	2
	BOTH ORGANIZED AND FREE TIME.....	3
	OTHER (SPECIFY) _____	91

C5. [IF BOTH ORGANIZED AND FREE TIME, repeat twice: Thinking of just the days you [VERB ACTIVITY] (as an organized group...../ as an activity in your free time....)]

On how many of the past 7 days, since last [DAY], did you participate in [ACTIVITY] (after school or on the weekend)? [REPEAT FOR 5 ACTIVITIES.]

AC5Z1-AC5Z5 (Organized)	NUMBER OF DAYS _____
AC5A1-AC5A5 (Free time)	(ENTER # 0 to 7)

C5c.<sup>6</sup> [ASK FOR UP TO THREE FREE-TIME ACTIVITIES IN ORDER OF LISTING:] About how long do you spend doing (ACTIVITY) when you do it in your free time?

	NONE .....	1	(GO TO C6INTRO)
AC5CHR1-AC5CHR5 (Hours)	HOURS.....	2	(GO TO C5aOV)
AC5CMN1-AC5CMN5 (Minutes)	MINUTES .....	3	(GO TO C5aOV)
AC5C1-AC5C5 (Time)	HOURS AND MINUTES .....	4	(GO TO C5aOV)

C5aOV.<sup>6</sup> NUMBER OF (HOURS/MINUTES/HOURS AND MINUTES)\_\_\_\_\_

In 2002, C6 was asked only if C2=1 (physical activity in the past 7 days). In 2003, half of the cases where C2=2 (no physical activity in the past 7 days) were asked C6. In 2004 and subsequent years, all respondents were asked C6, regardless of the response at C2.

C6INTRO

For the next few questions, think about the sports, lessons, or physical activities you may have done yesterday. (Please do not include things you did during the school day like PE, gym class, or recess.)

C6. Did you do any physical activities yesterday, on [DAY]?

YES .....	1	(GO TO C7)
NO .....	2	(GO TO C8)

<sup>6</sup> Asked in 2004 only. (Replaced by C\_7x in 2005.)

C7. What physical activities did you do yesterday? [PROBE: Did you do any other physical activities yesterday?]

C7AEROBC	AEROBICS/WEIGHT TRAINING/GYM/EXERCISE .....	1
C7BALLET	<i>BALLET</i> <sup>1</sup> .....	2
C7BASEBL1 & 2	BASEBALL/SOFTBALL/ CATCH/PITCHING .....	3
C7BSKTBL	BASKETBALL .....	4
C7BIKRD1 & 2	BIKE RIDING/DIRT BIKING/MOUNTAIN BIKING .....	5
C7BOWL	<i>BOWLING</i> <sup>1</sup> .....	6
C7CHEERL	CHEERLEADING .....	7
C7CROSSC	<i>CROSS COUNTRY</i> <sup>1</sup> .....	8
C7DANCE 1, 2 & 3	DANCE.....	9
C7FIELDH	FIELD HOCKEY/STREET HOCKEY/ROLLER HOCKEY .....	10
C7FOOTBL	FOOTBALL .....	11
C7GOLF	GOLF .....	12
C7GYMNAS	GYMNASTICS/TUMBLING .....	13
C7HIKING	HIKING.....	14
C7ICEHOC	ICE HOCKEY .....	15
C7ICESKA	ICE SKATING .....	16
C7JUMPRP	JUMPING ROPE .....	17
C7KARATE	<i>*KARATE/TAE KWON DO/JUDO</i> <sup>1</sup> .....	18
C7LACROS	LACROSSE.....	19
C7MRART1 & 2	<i>*MARTIAL ARTS (KARATE/TAE KWON DO/JUDO, ETC.)</i> <sup>2</sup> .....	16
C7PLAYGM	PLAYING GAMES (PROBE WERE YOU PHYSICALLY ACTIVE? IF NO, DON'T COUNT) .....	20
C7PLAYTG	<i>PLAYING TAG</i> <sup>1</sup> .....	21
C7ROLLER	ROLLER BLADING/ROLLER SKATING .....	22
C7ROWING	<i>ROWING</i> <sup>1</sup> .....	23
C7RUNNIN	RUNNING/JOGGING .....	24
C7SCOOTR	SCOOTER RIDING (PROBE: DOES IT HAVE A MOTOR? IF YES, DON'T COUNT) .....	25
C7SKATEB	SKATEBOARDING .....	26
C7SOCCER	SOCCER.....	27
C7SWIM	SWIMMING .....	28
C7TENNIS	TENNIS .....	29
C7TRACKF	TRACK & FIELD .....	30
C7TRAMPO	<i>TRAMPOLINE JUMPING</i> <sup>1</sup> .....	31
C7VOLLEY	VOLLEYBALL .....	32
C7WALK	WALKING.....	33
C7WRESTL	WRESTLING.....	34
C7YOGA	<i>YOGA</i> <sup>1</sup> .....	35
	OTHER 4 (SPECIFY).....	91

<sup>1</sup> Asked in 2002 only.

<sup>2</sup> Asked in 2003-2006.

\* Martial Arts (asked in 2003-2006) replaced Karate (asked in 2002 only) after 2002.



C8. For the next questions, think about all the ways kids can be physically active, including all of the sports teams, lessons, and physical activities you do in your free time.

For each statement, please tell me if you really agree, sort-of agree, sort-of disagree, or really disagree. The first one is...

[INSERT STATEMENT.] [READ SCALE FIRST TIME, THEN IF NECESSARY.] [IF AGREE, PROBE THE FIRST TIME:] Would you say you really agree or sort of agree?, IF DISAGREE, PROBE the first time: Would you say you really disagree or sort of disagree?)

(ROTATE START.)

SET 1

	REALLY AGREE	SORT OF AGREE	SORT OF DISAGREE	REALLY DISAGREE
b. I'd rather watch TV or play video games than do physical activities. ....	1	2	3	4
c. <sup>12</sup> I feel safe doing physical activities outside, in my neighborhood. ....	1	2	3	4
d. <sup>4</sup> Usually there is no one around for me to do physical activities with. ....	1	2	3	4
e. There are lots of places in my neighborhood where I can do physical activities. ....	1	2	3	4
f. My family thinks I should do physical activities. ....	1	2	3	4
g. My parents show or tell me they really like it when I do physical activities. ....	1	2	3	4
h. If I asked my parents to do physical activities with me, they probably would. ....	1	2	3	4
i. I should probably do more physical activities than I do. ....	1	2	3	4
j. I'm too busy to do more physical activities than I do. ....	1	2	3	4
k. I could find a physical activity to do that I enjoy. ....	1	2	3	4
l. <sup>5</sup> My parents don't really care if I do physical activities or not.....	1	2	3	4
m. <sup>2</sup> My friends think that doing physical activities is fun.....	1	2	3	4
n. <sup>2</sup> Kids my age think that doing physical activities is fun.....	1	2	3	4
o. <sup>2</sup> My friends think that doing physical activities is important..	1	2	3	4
p. <sup>2</sup> Kids my age think that doing physical activities is important.....	1	2	3	4
q. <sup>5</sup> My friends think that going to after-school programs is fun.	1	2	3	4
r. <sup>7</sup> I'm not athletic enough to do physical activities. ....	1	2	3	4
s. <sup>7</sup> There aren't many ways to play sports without signing up or being on a team.....	1	2	3	4

<sup>12</sup> Asked in 2002-2003 and 2006.

<sup>4</sup> Asked in 2002-2003.

<sup>5</sup> Asked in 2003 only.

<sup>2</sup> Asked in 2003-2006.

<sup>7</sup> Asked in 2004-2006.

[ROTATE START.]

SET 2

Now tell me if you really agree, sort-of-agree, sort-of-disagree, or really disagree with these statements. If I did physical activities on most days...

	REALLY AGREE	SORT OF AGREE	SORT OF DISAGREE	REALLY DISAGREE
aa. <sup>1</sup> It would keep me in shape .....	1	2	3	4
ab. It would be boring .....	1	2	3	4
ac. It would be fun .....	1	2	3	4
ad. It would help me make new friends.....	1	2	3	4
ae. It would help me spend more time with my friends .....	1	2	3	4
af. It would make me feel good about myself.....	1	2	3	4
ag. It would keep me from doing other things I like better.....	1	2	3	4

Now just a few more questions. Do you really agree, sort-of agree, sort-of disagree, or really disagree with these statements...

[ROTATE START.]

	REALLY AGREE	SORT OF AGREE	SORT OF DISAGREE	REALLY DISAGREE
C8a. I think I can ask my parents to sign me up for a sport or other physical activity. ....	1	2	3	4
C8ah. <sup>7</sup> I think I can be physically active no matter how busy my day is. ....	1	2	3	4
C8ai. <sup>7</sup> I think I can be physically active no matter how tired I may feel.....	1	2	3	4
C8aj. <sup>7</sup> I think I can be physically active even if it is hot or cold outside.....	1	2	3	4
C8ak. <sup>7</sup> I think I have what it takes to be physically active. ....	1	2	3	4

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<sup>1</sup> Asked in 2002 only.

<sup>7</sup> Asked in 2004-2006

C\_8x.<sup>7</sup> Please tell me which sentence best describes you. During my free time on most days.....

- I am sure I **will not** be physically active..... 1
- I **probably will not** be physically active. .... 2
- I **may or may not** be physically active ..... 3
- I **probably will** be physically active..... 4
- I am sure I **will** be physically active ..... 5

C\_8a.<sup>2</sup> Now I'd like you to describe yourself. Please tell me if each word describes you never, sometimes, or usually. Are you...

	NEVER	SOMETIMES	USUALLY
a. Confident?.....	1	2	3
b. Lazy? .....	1	2	3
c. A leader?.....	1	2	3
d. Athletic (physically)? .....	1	2	3
e. Popular?.....	1	2	3

C\_8b.<sup>2</sup> Here are just a few other statements. Please tell me if you really agree, sort-of-agree, sort-of-disagree, or really disagree with these statements.

	REALLY AGREE	SORT OF AGREE	SORT OF DISAGREE	REALLY DISAGREE
C_8ba. In general, I am satisfied with myself. ....	1	2	3	4
C_8bb. My parents don't really understand me. ....	1	2	3	4
C_8bc. My parents have rules about how much time I can spend watching TV.....	1	2	3	4
C_8bd. My parents have rules about how much time I can spend playing video games .....	1	2	3	4

BOX C8\_b

If P\_D1= 1 and P\_D2 =1, go to BOX C\_9. Else, if P\_D1= 2 and P\_D2 =1 go to C\_8c.  
Else if P\_D1= 1 and P\_D2 =2, go to BOX C\_9.

<sup>7</sup> Asked in 2004-2006.

<sup>2</sup> Asked in 2003-2006.

C\_8c.<sup>2</sup> How many kids your age do physical activities every day? Would you say...

- None, ..... 1
- Some, ..... 2
- Most, or ..... 3
- All?..... 4

C\_8d.<sup>2</sup> How many of your friends do physical activities every day? Would you say...

- None, ..... 1
- Some, ..... 2
- Most, or ..... 3
- All?..... 4

C9.<sup>8</sup> Now just answer yes or no. In the last two months, have you tried a new physical activity that you've never done before?

- YES ..... 1
- NO ..... 2

BOX C9

If P\_D1=1 and P\_D2=2, go to C15. If P\_D1= 2 and P\_D2 =1, go to C10INTRO.

C10INTRO

These next questions are about some other activities that kids might be involved in.

C10. Do you currently belong to community groups like Scouts or 4-H, or any other special groups for kids?

- YES ..... 1
- NO ..... 2

C11. Do you currently belong to school groups like band, drama club, newspaper, or student government?

- YES ..... 1
- NO ..... 2

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<sup>2</sup> Asked in 2003-2006.

<sup>8</sup> Asked in 2002-2004.

C12.<sup>1</sup> For the next questions, think about all of the group activities kids can be involved in like clubs, organizations, or other activities, and tell me if you really agree, sort-of agree, sort-of disagree, or really disagree with each of the following statements.

[READ SCALE FIRST TIME; REPEAT IF NECESSARY.] (IF AGREE, PROBE THE FIRST TIME: Would you say you really agree or sort of agree? IF DISAGREE, PROBE the first time: Would you say you really disagree or sort of disagree?)

	REALLY AGREE	SORT OF AGREE	SORT OF DISAGREE	REALLY DISAGREE
a. If I wanted to, I could find a new club or group activity to join.....	1	2	3	4
b. I'd rather watch TV or play video games than be involved in clubs or group activities .....	1	2	3	4
c. My parents show or tell me they really like it when I do clubs or group activities .....	1	2	3	4

C13.<sup>4</sup> Now just answer yes or no. Do you currently take any music lessons like piano or guitar?

YES ..... 1  
NO ..... 2

C14. How many hours did you watch TV, play video games, or play computer games yesterday, [DAY]? [DOES NOT INCLUDE HOMEWORK ON COMPUTER.]

NONE ..... 1 (GO TO C15)  
HOURS..... 2 (GO TO C14OV)  
MINUTES ..... 3 (GO TO C14OV)  
HOURS AND MINUTES ..... 4 (GO TO C14OV)

C14OV. NUMBER OF (HOURS/MINUTES/HOURS AND MINUTES)\_\_\_\_\_

C15.<sup>1</sup> There are many ads on television, radio, and in newspapers and magazines with slogans you may or may not remember. Have you heard, read, or seen any ads with the slogan...[KEEP A FIRST; ROTATE B THROUGH E.]

	YES	NO
a. "Just do it"? .....	1	2
b. How about "My Anti-Drug"? .....	1	2
c. How about "Stay True to the Game"? .....	1	2
d. How about "Verb " .....	1	2
e. How about "Akimbo "? .....	1	2

<sup>1</sup> Asked in 2002 only.

<sup>4</sup> Asked in 2002-2003.



C16.<sup>1</sup> Have you been to any special events lately that encourage kids to do physical activities?

YES ..... 1  
NO ..... 2

C\_15INTRO.

Next we have a few questions about messages and advertising you may have seen.

C\_15.<sup>2</sup> Have you seen, read, or heard about any messages or advertising for kids getting active?

YES ..... 1 (GO TO C\_16)  
NO ..... 2 (GO TO C\_17)

C\_16.<sup>2</sup> What is the name of the message or advertising?

[PROBE: If something other than VERB mentioned: Are there any others for kids getting active?  
PROBE AGAIN If second message other than VERB mentioned: Are there any others?]

VERB..... 1 (GO TO C\_18)  
OTHER (SPECIFY) ..... 91 (GO TO C\_17)

C\_17.<sup>2</sup> Have you seen, read, or heard any messages or advertising about VERB?

YES ..... 1  
NO ..... 2

BOX C\_17

If C\_16 = 1 or 2 or C\_17=1, go to C\_18. Else, go to C\_24.

C\_18.<sup>2</sup> Please tell me in your own words what VERB is all about? [PROBE ONE OR TWO TIMES WITH ANY OF THE FOLLOWING: Can you tell me more? What does that mean? Anything else?]

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C\_19.<sup>2</sup> What ideas did VERB give you? [PROBE ONE OR TWO TIMES WITH ANY OF THE FOLLOWING: Can you tell me more? What does that mean? Anything else?]

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<sup>1</sup> Asked in 2002 only.

<sup>2</sup> Asked in 2003-2006.

C\_20.<sup>2</sup> Please tell me all of the places you have seen, read or heard about VERB.  
 [DO NOT READ LIST. CIRCLE ALL RESPONSES.] [RECORD ANSWERS BELOW UNDER C\_20.]

C\_21.<sup>2</sup> Have you seen, read or heard about VERB ... [READ ITEMS NOT CIRCLED UNDER C\_20.  
 RECORD ALL THAT APPLY UNDER C\_21.]

		C_20	C_21	
			YES	NO
C_20TV	On television	1	C_21A 1	2
C_20RAD	On the radio	2	C_21B 1	2
C_20INT	On the internet	3	C_21C 1	2
C_20FRND	From friends	4	C_21D 1	2
C_20PRNT	From your parents	5	C_21E 1	2
C_20SCHL	At school/(from teacher) <sup>3</sup>	6	C_21F 1	2
C_20MAGA	In magazines	7	C_21G 1	2
C_20MOVI <sup>9</sup>	Before a movie	8	C_21H <sup>9</sup> 1	2
C_20SIGN	On signs, billboards, or posters	9	C_21I 1	2
C_20EVNT <sup>3</sup>	At an event, concert, or the mall	10	C_21K <sup>3</sup> 1	2
C_20CLUB <sup>3</sup>	At an after-school or community club, like the YMCA	11	C_21L <sup>3</sup> 1	2
C_20NEWS <sup>3</sup>	In newspapers	12	C_21M <sup>11</sup> 1	2
C_20OTHR	Anywhere else? Other: Specify _____	91	C_21J 1	2

C\_21x.<sup>7</sup> How often do you usually (see/hear/see or hear) a message or advertisement about VERB on (television/radio/television or the radio). Would you say...

- About every day,..... 1
- Several times a week,..... 2
- About once a week, or..... 3
- Less than once a week..... 4

If C\_20=6 or C\_21f = 1, ask C\_21y. Else go to C\_25INTRO.

<sup>2</sup> Asked in 2003-2006.

<sup>3</sup> Asked in 2005-2006.

<sup>9</sup> Asked in 2003-2004.

<sup>11</sup> Asked in 2006 only.

<sup>7</sup> Asked in 2004-2006.

C\_21y.<sup>7</sup> Please tell me all the places during the school day you have seen, heard, or read about VERB. [Code all that apply.]

C_21YCH1	CHANNEL 1 .....	1
C_21YTV	TV OR VIDEOS .....	2
C_21YPOS	POSTERS OR SIGNS .....	3
C_21YSCHL	SCHOOL SUPPLIES, E.G., BOOK COVERS OR PENCILS .....	4
C_21YFRD	FROM FRIENDS AT SCHOOL.....	5
C_21YTCH	FROM TEACHERS.....	6
C_21YACT	ANYTIME ACTION CARDS.....	7
C_21YFLY	EVENT FLYERS.....	8
C_21YGYM	GYM, PE RECESS, HEALTH CLASS .....	9
C_21YSCHO	SCHOLASTIC, MAGAZINES, NEWSLETTERS.....	10
C_21YCLS	CLASS OR CLASSROOM, LIBRARY .....	11
	COMPUTER, INTERNET .....	12
C_21YENG	ENGLISH OR LANGUAGE ARTS CLASS ....	13
C_21YOTH	OTHER ( <i>specify</i> ) .....	91

C\_24.<sup>5</sup> Have you ever attended a Nickelodeon "Wild and Crazy Kids Show" in your area?

YES .....	1
NO .....	2

C25INTRO Now I'd like to ask you about some television commercials that you may or may not have seen. [ROTATE START.]

		YES	NO
C_25a. <sup>6</sup>	Have you seen a commercial on television that shows girls and boys on the beach hitting a ball over a net, and then the ball hits a lifeguard in the head? .....	1	2
C_25b. <sup>6</sup>	How about a television commercial that shows a boy playing horse on a basketball court who dribbles the ball between his legs and bounces it off a wall but misses his shot? .....	1	2
C_25c. <sup>6</sup>	Have you seen a commercial on television that shows a group of kids racing their bikes through a neighborhood while an announcer describes the race? .....	1	2
C_25d. <sup>6</sup>	How about a commercial on television that shows a group of boys and girls who keep playing their football game even after it begins to rain and they get all wet?.....	1	2
C_25e. <sup>13</sup>	Have you seen a commercial on television that shows tennis star Venus Williams playing with some kids who made up their own rules? .....	1	2
C_25g. <sup>10</sup>	Have you seen a commercial on television that shows football player Donovan McNabb playing touch football in a park with kids who are calling plays that Donovan never heard of? .....	1	2

<sup>7</sup> Asked in 2004-2006.

<sup>5</sup> Asked in 2003 only.

<sup>6</sup> Asked in 2004 only.

<sup>13</sup> Asked in 2004 and 2005.

<sup>10</sup> Asked in 2005 only.

C_25h. <sup>10</sup>	How about a commercial on television that shows basketball player Allen Iverson taking turns jumping on a trampoline with a bunch of kids? .....	1	2
C_25i. <sup>10</sup>	Have you seen a commercial on television that shows soccer star Landon Donovan playing with some kids who made up their own rules? .....	1	2
C_25j. <sup>10</sup>	How about a television commercial where Ned Bigby, the star of a show on Nickelodeon, shows different ways to have fun while skating on the ice? .....	1	2
C_25k. <sup>10</sup>	Have you seen a commercial where a boy is relaxing on the couch and he gets a call on his cell phone? When he reaches to answer it, the phone slides off the table and goes out through a doggy door? .....	1	2
C_25l. <sup>11</sup>	Have you seen a commercial on television that shows kids who are playing with a <u>glowing</u> ball that looks like the sun and playing different games with it? .....	1	2
C_25m. <sup>11</sup>	Have you seen a commercial on television that shows Emma Roberts, the star of the show "Unfabulous" on Nickelodeon, playing volleyball with her friends on the beach? .....	1	2
C_25n. <sup>11</sup>	Have you seen a commercial on television that shows characters from the show "Juniper Lee" playing games with a ball that looks like the sun (or playing with the sun)? .....	1	2
C_25o. <sup>11</sup>	Have you seen or heard anything about kids playing with and passing around yellow balls? .....	1	2

C\_26.<sup>7</sup> Would you describe yourself as...

Very underweight, .....	1
Slightly underweight, .....	2
About the right weight, .....	3
Slightly overweight, or .....	4
Very overweight .....	5

C\_22.<sup>2</sup> Have you ever visited the website [that had information about VERB] for "VERB"?

YES .....	1
NO .....	2

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<sup>10</sup> Asked in 2005 only

<sup>11</sup> Asked in 2006 only.

<sup>7</sup> Asked in 2004-2006.

<sup>2</sup> Asked in 2003-2006. (Item moved to the end of the questionnaire in 2004-2005 and changed to include "a website that had information about VERB.")

<p>BOX C_27</p> <p>If C_20=1 or C_21a = 1, and/or if C_20=2 or C_21b = 1, ask C_27. Else go to C_23INTRO.</p>
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C\_27.<sup>11</sup> Thinking of the last time you (saw/heard/saw or heard) a message or advertisement for VERB, would you say it was...

- In the past week..... 1
- More than 1 week, but less than 1 month ago..... 2
- 1 to 2 months ago..... 3
- More than 2 months ago, but within the past year..... 4
- More than 1 year ago..... 5

C\_23INTRO. Now, one last question—you've really done a good job...

C\_23.<sup>12</sup> Have you attended any events, concerts or shows that had messages or advertising about VERB?

- YES ..... 1 (GO TO C\_23ov)
- NO ..... 2 (GO TO EXCTHNK)

C\_23ov.<sup>11</sup> Was this in the past year?

- YES ..... 1
- NO ..... 2

**CLOSING STATEMENT**

EXTDTHNK

Those are all of the questions I have for you. You've helped us understand more about what kids like you think about the activities they do.

(If more than one child) May I speak with [CHILD2] now?

THANK2. Thank you so much for answering these questions. We are only interviewing in households with children age 9 to 13.

THANK4. Those are all the questions I have for you. Thank you very much for your time.

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<sup>11</sup> Asked in 2006 only.

<sup>12</sup> Asked in 2002-2003 and 2006.